

2020 MARKETING CALENDAR

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JANUARY						
S	M	T	W	T	F	S
			1	2	3	4
			REAL ESTATE GUIDE			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
			BEST OF SC			
26	27	28	29	30	31	

FEBRUARY						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
			REAL ESTATE GUIDE		BEST OF DP	
9	10	11	12	13	14	15
			BEST OF SJC			
16	17	18	19	20	21	22
23	24	25	26	27	28	29
			FESTIVAL OF WHALES PROGRAM			

MARCH						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
			REAL ESTATE GUIDE			
8	9	10	11	12	13	14
			SWALLOW'S DAY PARADE GUIDE			
15	16	17	18	19	20	21
22	23	24	25	26	27	28
			SUMMER CAMP GUIDE			
29	30	31				

APRIL						
S	M	T	W	T	F	S
			1	2	3	4
			REAL ESTATE GUIDE			
5	6	7	8	9	10	11
			GREEN ISSUE			
12	13	14	15	16	17	18
19	20	21	22	23	24	25
			A NEW YOU			
26	27	28	29	30		

MAY						
S	M	T	W	T	F	S
					1	2
			MOTHER'S DAY GIFT GUIDE			
3	4	5	6	7	8	9
			REAL ESTATE GUIDE (SC) MOTHER'S DAY GIFT GUIDE (SC/SJC)			
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

JUNE						
S	M	T	W	T	F	S
	1	2	3	4	5	6
			REAL ESTATE GUIDE (SC)			
7	8	9	10	11	12	13
			GRADUATION SPECIAL			
14	15	16	17	18	19	20
21	22	23	24	25	26	27
			SPRING AGING WELL			
28	29	30				

JULY						
S	M	T	W	T	F	S
			1	2	3	4
			REAL ESTATE GUIDE			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
			SUMMER GO.SEE.DO			
26	27	28	29	30	31	

AUGUST						
S	M	T	W	T	F	S
						1
			DP CHAMBER			
2	3	4	5	6	7	8
			REAL ESTATE GUIDE			
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29
			CRIB TO COLLEGE			

SEPTEMBER						
S	M	T	W	T	F	S
			1	2	3	4
			REAL ESTATE GUIDE			
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
			FALL AGING WELL			
27	28	29	30			

OCTOBER						
S	M	T	W	T	F	S
				1	2	3
			REAL ESTATE GUIDE			
4	5	6	7	8	9	10
			2020 ELECTION GUIDE			
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
			REAL ESTATE GUIDE			
8	9	10	11	12	13	14
			MONEY MATTERS (NEW)			
15	16	17	18	19	20	21
22	23	24	25	26	27	28
			GIFT GUIDE WEEK 1			
29	30					

DECEMBER						
S	M	T	W	T	F	S
			SJC CHAMBER GUIDE			
			1	2	3	4
			REAL ESTATE GUIDE (SC) GIFT GUIDE WEEK 2 (DP)			
6	7	8	9	10	11	12
			GIFT GUIDE WEEK 2 (SC/SJC)			
13	14	15	16	17	18	19
20	21	22	23	24	25	26
			GO.SEE.DO			
27	28	29	30	31		

ARTWORK DUE THE FRIDAY PRIOR TO PUBLICATION

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-  Dana Point Times
-  The Capistrano Dispatch
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